

# An introduction to house membership

### WHO WE ARE

Historic Houses is a not-for-profit cooperative association of well over a thousand historic houses, castles, and gardens,

### THE LARGEST COLLECTION OF INDEPENDENTLY OWNED HERITAGE IN THE UK

We have been representing and fighting for the interests of Britain's independently and privately owned heritage and gardens since 1973.

Most of our member houses are lived in, but while some are purely private homes, many open their doors in one way or another.

By representing and advising our members, we help preserve places and objects with an important place in the nation's story.





### IS IT FOR ME?

Grade I and II\*, and larger
Grade II, listed houses (or the
equivalents in Scotland and
Northern Ireland), plus listed
gardens, are eligible. Ownership
ranges from families to charities,
businesses to institutions.

Member properties do not have to be open to the public to join us and play an important role. We want engaged members who believe in the principles of cooperation and mutual aid. If you believe in solidarity among the independent owners of Britain's historic houses, or want to take advantage of our range of benefits, your listed property should join us.

### WHAT WE DO FOR YOU

### POLICY AND PUBLIC AFFAIRS

We advocate for a fiscal and regulatory framework in which our member places can thrive. Our dedicated policy team works closely with governments in London and in the nations and regions, with stakeholders, politicians, and regulators, to shape policy for the benefit of independently owned heritage.

We robustly represent our members' interests in policy areas such as taxation, de-regulation, planning and tourism through engagement of all kinds.



- ♦ Direct discussions with ministers and civil servants.
- Meeting MPs of all parties, and their equivalents in Scotland, Wales and Northern Ireland.
- Producing robust evidence and case studies to support policy-making.
- Responding to government consultations and calls for evidence.
- ♦ Generating and supporting new research partnerships.
- ♦ Representing members at policy and industry conferences.
- Working with partners across the heritage and tourism sectors and contributing to collaborative projects.

## JOIN NOW

For more information, contact info@historichouses.org or call 020 7259 5688

### TECHNICAL ADVICE AND EXPERTISE

- We provide technical advice on everything that might be of use to the owner of a historic house, from succession to commercial activity, repairs and maintenance to grant applications.
- We have a team of expert advisers covering security, access, health & safety, and education (including grant applications). First-line advice is available free from our professional services sponsors, drawn from the fields of estate management, tax, accountancy, investment, insurance, and law.
- The members' section of our website contains a library of hundreds of guidance papers on subjects from fire regulations to business rates, intellectual property to planning controls, filming to moth damage.



#### SEMINARS AND PEER-TO-PEER SUPPORT

We offer a range of seminars, workshops and learning events, open to owners, staff, and volunteers, covering topics from housekeeping to marketing, conservation to weddings.



An online opportunities board brings the most valuable time-limited opportunities to your attention, from film location searches to grant funding streams, discounts and offers to competitions and awards.

 Our network of regional member groups across the UK enables owners to learn from one another, sharing their

### SUPPORT FOR COMMERCIAL ACTIVITY

- Our member-access scheme can help boost the footfall and income of houses that open as tourist attractions.
- Our 'Invitation to View' platform allows houses that don't typically open to sell tickets for owner-guided tours on dates and times convenient for them.
- We produce dedicated listings, in print and online, for houses offering accommodation in historic settings, from hotels and B&Bs to one-off overnights.
- We publicise member places on our website, in our quarterly magazine, and on our social media channels, raising the profile of wedding and event businesses, corporate hire or film location opportunities, and shows and festivals.
- We offer advice on handling media enquiries from press, radio, film and TV.

### IN ADDITION

House members also receive the benefits available to general members.



- 1. Your membership card gives you **free admission** to hundreds of house and garden attractions.
- 2. You'll receive the quarterly Historic House magazine.